

TIAF London 2013

The Independent Artist Fair - October 16-20

Mile End Art Pavilion, Clinton Road, Mile End Park, London E3 4QY

Private view and drinks reception - Wednesday October 16 - 6.30-9pm

Open 11am-6pm Wednesday - Saturday. 11am-4.30 Sunday

Doug Haywood

Annely to Zabłudowicz (The Galleries Project) 2013

Sound installation - stereo audio, duration 100 minutes. 27 prints & text

During the summer of 2013, I initiated this project - to visit a number of London art galleries and record the audio experience with concealed microphones. Attempting to create some form of unbiased structure to the investigation, I made a list from A to Z of potential spaces and visited each one. Entering through the front door, staying as long as I felt comfortable and necessary, I moved through the galleries, witnessing the works on show, then exited. The sounds encountered with each experience were recorded as a stereo audio file.



The resulting archive of field recordings demonstrate the unique individual character of these establishments, often sounding contrary to one's expectations. Public galleries, with their chaotic murmur of visitors contrast quieter, commercial independents - the resultant sounds of each space reflect the identity of each location, the nature of works displayed, visitors' behaviour and how each gallery is perceived and represented.

The supporting photographic images provide the only visual reference and demonstrate the aesthetic representation of each gallery. Capturing a detail image of the colour, font and placement of the initial letter of each location's name plate or logo gives some insight into how the galleries portray themselves publicly. Yet there can be a curious ambiguity in the way these correspond to their recordings. The prints are accompanied with a descriptive text detailing my experience of each visit, noting the artists and work on display as well as any interaction or incidents that were encountered.

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Bowers & Wilkins

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